

NEW GARTNER REPORT: Recipe for **PIM selection process** with **surprising insight!**

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DEAR BC COMMUNITY,

Gartner publishes its **recipe for PIM selection process**: From identifying eligible vendors to the implementation phase – this report describes in detail the most important ingredients you need thereby offering a **valuable guideline** for PIM evaluations!

Don't do an RFP (Request for Proposal), do instead learn in the **free** Gartner report "**How Do I Evaluate PIM Solutions?**" a **surprising insight**.

BE AMAZED

Benefit from our experience.

Best regards
Your Bayard Consulting Team



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