



DEAR BC COMMUNITY,

read our latest success story "**Visionary strategies made simple**" how the **Radeberger Group** partners with Bayard Consulting Group to develop future-proof product content solutions for its beverage wholesalers.

» **I like the visionary thinking of Bayard Consulting's experts. Their products allow for easy deployment.**«

Alexander Gerhard | Head of Department Data Management

**Radeberger Group**

**PRODUCT CONTENT – HOW IT WORKS**

FREE DOWNLOAD

**GARTNER REPORT EXTENDED:  
Recipe for PIM selection process  
with surprising insight!**

**DOWNLOAD NOW**

**Gartner**

Due to the steadily growing importance of digital commerce – and thus also the creation, maintenance and provision of product information – **choosing the right PIM solution** has become a key success factor for future-proof business!

That's why Gartner has now published a **recipe for the PIM selection process**. We have extended the free download **until 31.10.2021**.

**BE AMAZED**

Benefit from our experience.

Best regards  
**Your Bayard Consulting Team**