BAVARD

BRAND USE

Q2_2022

CORPORATE BRAND

The BAYARD Logo

BAYARD Logo | Primary

vertical

horizontal

BAYARD Logo | Primary

vertical

BAYARD

LOGO ON DARK BACKGROUND

BAYARD Logo | Primary

horizontal

LOGO ON DARK BACKGROUND

BAYARD Logo

LOGO + CLAIM | Vertical

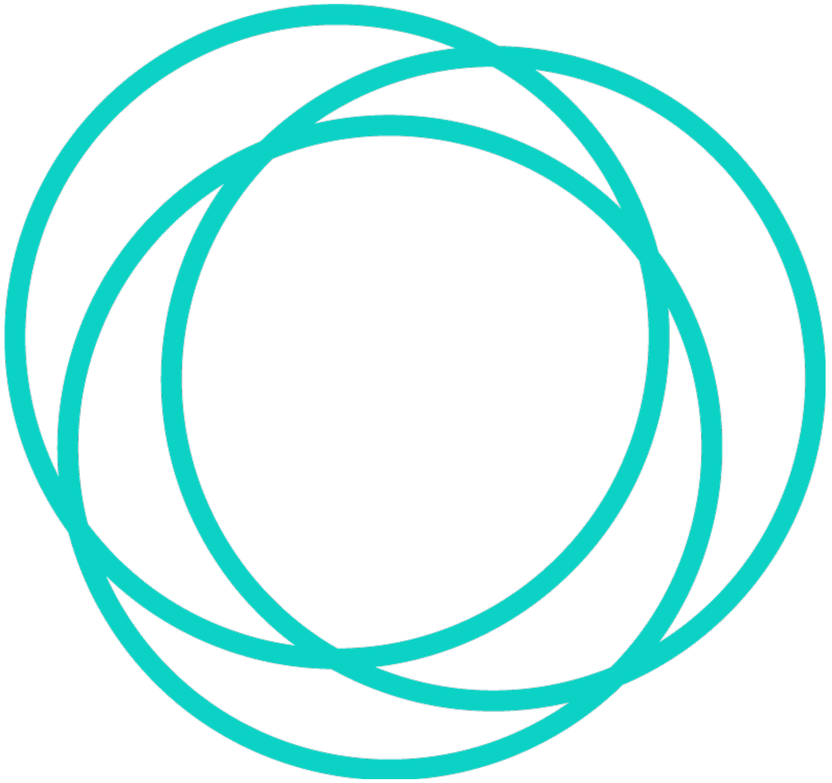
BAYARD
A Company of Markant Group

LOGO + CLAIM | horizontal

BAYARD
A Company of Markant Group

BAYARD Logo | Elements

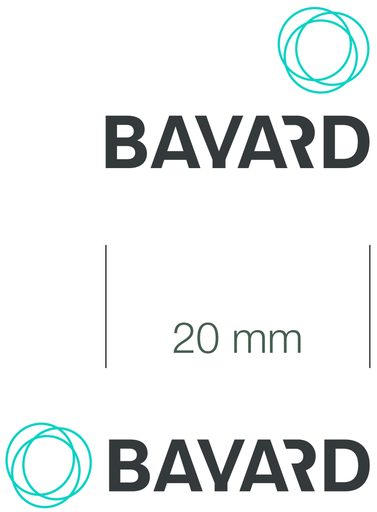
The ORBITAL



BAYARD Logo | Free space

FREE SPACE IS EQUAL

BAYARD Logo | Minimum Sices



BAYARD Logo | How to use

BAYARD

YES
Only Logo, without Orbital & Claim

YES
Logo on colorful background.

YES
Only The Orbital

BAYARD Logo | Not to use

NO
Do not apply effects.

NO
Do not distort the logo.

NO
Do not display the logo in colors that do not match the corporate colors.